

AGRI MISSOURI™

2008 AgriMissouri™ Membership Application

Please complete all information accurately.

Section 1: Contact Information

Business, Farm or Farmers' Market Name _____

Contact Person _____

Mailing Address _____ County _____

City _____ State _____ Zip _____

Phone Number _____ Toll Free Number _____

Fax _____ E-mail _____

Web site Address _____

How do you prefer to receive information? U.S. Mail E-mail Fax

Section 2: Membership Qualifications

AgriMissouri's™ objective is to promote products grown, raised, processed and marketed in Missouri. This includes fresh agricultural products and processed products derived from agricultural products.

Please select the appropriate membership category. Descriptions and benefits of each category are listed on the next page. If your business fits into multiple categories, select all categories but only pay the membership fee of the highest fee category. For example, a Product Member and Experience/Agritourism Member pay only \$50 to be considered a member in both categories.

Membership Category

- Product Membership
- Agritourism/Experience Membership
- Farmers' Market Member

Membership Fee

\$50.00
\$50.00
\$30.00*

**Farmers' Market membership fee waived if the farmers' market is a Missouri Farmers' Market Association member. Proof of Missouri Farmers' Market Association membership must be attached to this application.*

Section 3: Company Sales

Please mark your company's approximate gross sales, for the past year, from the sales of your Missouri processed, grown, manufactured, marketed products, farmers' market or tourism revenues realized from farm experiences, group tours, etc. This figure will be kept confidential and will never be reported with your company name.

- | | | |
|---|---|---|
| <input type="checkbox"/> Less than \$2500 | <input type="checkbox"/> \$50,000 to \$99,999 | <input type="checkbox"/> \$750,000 to \$999,999 |
| <input type="checkbox"/> \$2500 to \$9999 | <input type="checkbox"/> \$100,000 to \$249,000 | <input type="checkbox"/> \$1,000,000 to \$2,499,999 |
| <input type="checkbox"/> \$10,000 to \$24,999 | <input type="checkbox"/> \$250,000 to \$499,999 | <input type="checkbox"/> \$2,500,000 to \$4,999,999 |
| <input type="checkbox"/> \$25,000 to \$49,999 | <input type="checkbox"/> \$500,000 to \$749,999 | <input type="checkbox"/> \$5,000,000 or more |

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AgriMissouri™ Membership Categories & Benefits

<p>Product Member Businesses that grow, raise, process or market Missouri agricultural products.</p>	<ul style="list-style-type: none"> ▪ AgriMissouri™ membership certificate ▪ Individual company page on www.agrimissouri.com ▪ Opportunity to list member's special events on www.agrimissouri.com calendar ▪ Access to business development information from Missouri Department of Agriculture, Ag Business Development Division staff ▪ Ability to use AgriMissouri™ logo on marketing materials ▪ Opportunity to participate in Bar Code Cooperative ▪ Quarterly newsletters packed with information on upcoming opportunities ▪ Opportunity to participate in statewide and national trade shows with AgriMissouri™ support ▪ Opportunity to participate in events coordinated by AgriMissouri™ staff ▪ Discounts on educational workshops hosted by AgriMissouri™ ▪ Ability to order AgriMissouri™ point of sale materials at cost
<p>Agritourism/Experience Member Business or farm that provides an agricultural experience.</p>	<ul style="list-style-type: none"> ▪ AgriMissouri™ membership certificate ▪ Individual company page on www.agrimissouri.com ▪ Company listing on annual Agritourism Map ▪ Opportunity to list member's special events on www.agrimissouri.com calendar ▪ Access to business development information from Missouri Department of Agriculture, Ag Business Development Division staff ▪ Ability to use AgriMissouri™ logo on marketing materials ▪ Opportunity to participate in Bar Code Cooperative ▪ Quarterly newsletters packed with information on upcoming opportunities ▪ Opportunity to participate in statewide and national trade shows with AgriMissouri™ support ▪ Opportunity to participate in events coordinated by AgriMissouri™ staff ▪ Discounts on educational workshops hosted by AgriMissouri™ ▪ Ability to order AgriMissouri™ point of sale materials at cost
<p>Farmers' Market Member Any organized group of farm product producers, whether incorporated or not, that gathers to sell goods they grow or make.</p>	<ul style="list-style-type: none"> ▪ AgriMissouri™ membership certificate ▪ Individual farmers' market page on www.agrimissouri.com ▪ Ability to list farmers' market's special events on www.agrimissouri.com calendar ▪ Access to business development information from Missouri Department of Agriculture, Ag Business Development Division staff ▪ Farmers' Market Media kit at no charge ▪ Ability to use AgriMissouri™ logo on marketing materials ▪ Ability to order AgriMissouri™ point of sale materials at cost ▪ Eligible to participate in contests or promotions coordinated by AgriMissouri™

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Section 4: AgriMissouri™ Web site Information

Please fill out this form exactly as you want the information to appear on your company's feature page on www.agrimissouri.com.

On-line Categories

Select the categories appropriate to the products you grow, raise, or produce, or the experience you provide.

- | | |
|--|---|
| <input type="checkbox"/> Barbecue Sauce, Pasta Sauce, Other Sauces | <input type="checkbox"/> Fresh Vegetables & Herbs |
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Frozen Foods |
| <input type="checkbox"/> Bio-fuels | <input type="checkbox"/> Gifts/Gift Baskets |
| <input type="checkbox"/> Bread, Baked Goods, Desserts | <input type="checkbox"/> Greenhouse - Bedding/Vegetable Plants, Flowers |
| <input type="checkbox"/> Candy | <input type="checkbox"/> Honey, Liquid and Creamed Flavored Honey |
| <input type="checkbox"/> Candles | <input type="checkbox"/> Jellies, Jams, Apple Butters |
| <input type="checkbox"/> Christmas Tree Farms | <input type="checkbox"/> Lumber |
| <input type="checkbox"/> Cleaning supplies | <input type="checkbox"/> Meats |
| <input type="checkbox"/> Community Harvest Festivals | <input type="checkbox"/> Mushrooms |
| <input type="checkbox"/> Corn Maze | <input type="checkbox"/> Non-Food Products |
| <input type="checkbox"/> Cosmetics (soap, lotion, etc) | <input type="checkbox"/> Nuts |
| <input type="checkbox"/> Dairy Products | <input type="checkbox"/> On-Farm Bed & Breakfast |
| <input type="checkbox"/> Edible Seeds (sunflowers, etc.) | <input type="checkbox"/> Pasta & Rice |
| <input type="checkbox"/> Educational Farm | <input type="checkbox"/> Pet Food |
| <input type="checkbox"/> Eggs | <input type="checkbox"/> Produce Auction |
| <input type="checkbox"/> Entertainment Farm | <input type="checkbox"/> Pumpkin Farm |
| <input type="checkbox"/> Ethnic Foods, Salsa | <input type="checkbox"/> Roadside Market |
| <input type="checkbox"/> Fee Hunting Farm | <input type="checkbox"/> Salad Dressing |
| <input type="checkbox"/> Fee Fishing | <input type="checkbox"/> Soup, Soup Mixes |
| <input type="checkbox"/> Flavorings, Seasonings | <input type="checkbox"/> Soy-based Food Product |
| <input type="checkbox"/> Flour, Breading, Bakery Mixes | <input type="checkbox"/> U-pick Farm |
| <input type="checkbox"/> Fish | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Fresh Fruit | <input type="checkbox"/> Other _____ |
| | _____ |
| | _____ |

Company Profile – Provide a description of your company, business or farm. Please limit your description to 150 words or less. Feel free to add additional pages.

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Product(s) Description – Describe the products you grow, raise, produce, process, and market or the experience (agritourism) you provide. Limit your description to 100 words or less. **Feel free to add additional pages.**

Retail Locations/Directions – Provide a list of places where consumers can purchase your products or directions, days and hours of operation for your agritourism business or farmers' market. **Feel free to add additional pages.**

Web site Picture Information - One of the AgriMissouri™ membership benefits is a feature page on www.agrimissouri.com. The goal is to provide members another marketing tool to reach potential consumers with more information about their product(s) or experience(s). Pictures allow consumers to see the product or experience described on the web page. Each member can place two pictures on their feature page. **AgriMissouri™ encourages all members to take advantage of the option to include two pictures.** These pictures can include your company logo, product pictures, farm/experience pictures, or pictures of consumers enjoying your products. All pictures or logos need to be in a jpg format and e-mailed to Sarah.Gehring@mda.mo.gov. CD's or diskettes may be submitted in place of e-mailing photos.

I, the undersigned, state that I have completed this application to the AgriMissouri™ Program honestly and to the best of my ability. I understand that if AgriMissouri™ finds any information in this application false that my membership can be terminated. I also realize that my entry may be edited to fit the allotted space.

Signature _____ Print Signature _____

Business Name _____ Title _____

Date _____

Return completed form and membership fee, with checks made payable to AgriMissouri™, to the address below. If you need additional assistance, call or e-mail Sarah Gehring at 573-522-9213 or Sarah.Gehring@mda.mo.gov.

Return to:

AgriMissouri™ - Missouri Department of Agriculture - PO Box 630 - Jefferson City, MO 65102