



Missouri Farmers Market Association

Healthy, Fresh and Fun, To Boot!

Volume 7, Issue 3

December 2008

To do list -

- Mail in nominations
- Renew membership in MFMA
- Register for MFMA & MDA workshops
- Renew market insurance
- Enter Market of the Year, Champion of the Year & Fun Contests

Call 417 673-5866 or email eileennichols@sbcglobal.net for forms & details.

Group Discount available for MFMA Markets' Board Members & Managers

The Small Fruits & Vegetable Conference, set for February 16-17-18 in Springfield, is allowing the board members & managers of markets who are current market members of MFMA to register as a group.

The cost for individual registration through MFMA is \$15 for all three days. That's a savings of \$50. Those registering through MFMA will not receive an information packet, however MFMA will provide photocopies after the conference to those requesting the material.

For more information on registration & the conference, see page 3.

Elections are approaching

Inside this newsletter you will find a nomination form for your use. Please return it to the address printed on the form, postmarked no later than December 26, 2008.

The Missouri Farmers Market Association board will have the following openings:

- 1 one-year term ending at the 2010 annual meeting
- 7 two-year terms ending at the 2011 annual meeting

A list of current members of MFMA who are eligible for nomination is printed inside this newsletter. If you would like to serve on the board, please do not hesitate to nominate yourself. Nominations may also be made on the floor at the annual meeting as long as the nominee has agreed to serve if elected.

Typically, the board meets in person one time a year, immediately after the annual meeting. Persons standing for nomination should plan to attend the annual meetings during their terms in order to participate. Board business is usually otherwise conducted by conference call or email.

New Weights & Measures Guidelines

The Missouri Department of Agriculture, Weights & Measures, has issued new guidelines for methods of sales at farmers markets. Perhaps the most notable change is that tomatoes & potatoes can now be sold by dry measure in quantities of one dry quart or larger.

A listing of the guidelines which will go into effect on January 1 is enclosed in this newsletter.

Steve Gill, with Weights & Measures, suggests that selling tomatoes by the pound remains the best choice for growers.

At right, prior to the rule change, the weights and measures inspector in Jasper County suggested that growers without their own scales weigh several boxes of tomatoes on a legal-for-trade scale at the market & post the lowest weight. For the 2009 season, growers will have the option of selling tomatoes by dry quart box, count or weight.



The following is a list of current members of MFMA to use in selecting your nominations:

Family Members:

Max Brixey, Marshfield
 Eric Cate, Lamar
 Pam Coticchio, Ozark
 John DeWitt, Niangua
 Carol Flieg, Ste. Genevieve
 Lanny Frakes, Rushville
 Jeanette Gieringer, Glasgow
 Jim Gulick, Bolivar **
 Joy Hale, Farmington
 Dan Kuebler, Ashland **
 Bill McBrayer, Wheatland
 Betty L. Minich, Alton
 Sandy Nelson, Camdenton
 John Pate, Stockton
 Brian Rickard, Hallsville
 Erma Snodgrass, Stewartville
 Jim Thomas, Jr., Marshall
 Jim Wood, Higginsville
 Kathy Wright, Platte City

Individual Members:

Brenda Carrow, Bonne Terre
 Mollie Gilliland, Macon
 William Hart, Fredericktown,
 Gary Jensen, Springfield *
 Carol Klein, St. Genevieve
 Judy Lambeth, Richland,
 Robert Long, Ash Grove
 Gaylord Piper, Flemington,
 Nan Poage-Prater, Hannibal,
 Rex Roberts, Marshall
 Richard Srch, Collins
 Caroline Todd, Fulton
 John Wilkerson, St. Charles
 Linda A. Williams, Farmington

Market Members (listed alphabetically by market):

Jessica Ratcliff, 39th St Community Market- KC
 Rose Hultz, Aurora FM
 Brooke Salvaggio, BADSEED FM – KC
 Debbie Crow, Bannister Federal Complex FM - KC
 Barbara Bailey, Bollinger County FM - Marble Hill
 Rick Goodman, Boone County FM - Columbia,
 Dave King, Branson FM
 Alice Herman, Briarcliff Village FM - KC
 Fran Graff, Brookfield FM

Octavia Sharenborg, Cape Alternative FM - Cape Girardeau *
 Beth Weidner, Chillicothe FM
 Jennifer Shadwick, Clinton FM
 James Hohman, Cole County FM - Jefferson City
 Dave Kottman, Columbia FM
 Zach Rippetto, Coyote Market Farm & Home - Ashland
 Alice Herman, Crown Center FM - KC
 Mary Collett, C-Street FM - Springfield
 Leslie Collins, Dora FM at Ray's Store - Sycamore
 Kathy Medley, Downtown Sikeston FM
 Jim Gulick, Fair Grove FM **
 Sandy Nelson, Farmers Alliance of Rural Missouri – Camdenton
 & Osage Beach
 Jamini Arcell, Farmers Community Market, Kansas City
 Judy Lambeth, FM of Laclede County, Lebanon
 Ginny Smith, Farmington FM
 Gunnar Brown, Ferguson FM *
 Tammy Sellmeyer, Fulton FM **
 Dennis Winkler, Golden Valley Produce & Craft Market - Clinton
 Dan Kelly, Great River Road FM - Canton,
 Kris Hodge, Greater Springfield FM
 Wayne Stoll, Heartland Growers Association - Corder
 Rich Groves, Historic Downtown Liberty FM
 Jo Ann Alpert, Holden FM *
 Peter Stauffer, KC Organics - KC
 Meghan Whitley, Kirkwood FM
 Ryan Cole, LaFayette FM - Higginsville
 Dawn Waxon, MABCC FM - Marceline
 Donna Kranjec, Madison County Farmers & Producers Market -
 Fredericktown,
 Ruth Hart, Madison County Senior Center FM - Fredericktown,
 Katherine Cox, Madison County FM - Fredericktown,
 Sue DeWitt, Marshfield FM
 Sue Caine, Mexico Area FM
 William Loonsfoot, Mount Vernon FM
 Deborah French, Mountain Grove FM **
 Ruth Gerster, Nevada/Vernon County FM
 Roy King, Nixa Area FM
 Karen Heet, North City FM - St. Louis
 Rhonda Sandford, Open FM of Aurora
 Robert Snook, Ozark Square FM - Ozark
 Margaret Seiders, Ozarks FM – Thayer & Alton,
 Lynne Parker, Pevely Flea Market & FM
 Mary Ann Brooks, Platte City FM
 Lori Kays, Pleasant Hill FM
 Jim Gulick, Polk County FM **
 Terri Heinen, Pony Express FM - St. Joseph
 Tasha Miller, Ripley County FM - Doniphan
 Paul Harter, River Hills FM - Silex **
 Karen Huff, Rockaway Beach FM
 Chris Mathes, SACBA FM - Salem
 Sandra Zak, Soulard Market - St. Louis

(continued on page 3)

Maria Gianino, South Hampton FM - St. Louis
 Mollie Gilliland, Southside FM - Macon *
 Ray Hackett, Southwest FM - Springfield
 Michael McLellan, St. Louis Community FM
 Jim Bruckerhoff, Ste. Genevieve County FM
 Susan Ryan, Stover FM
 Deb Connors, The City Market - KC *
 Dan Wald, The Market in the Loop - St. Louis
 David Gaines, The Montgomery Marketplace - Montgomery City
 Patrick Horine, Tower Grove FM - St. Louis
 Robert Taylor, Troost Community FM - KC
 Jim Kykzeul, Versailles Area FM
 Irvin Huser, Warren County FM - Wright City
 Kelly Bequette, Washington County FM - Potosi
 Mark Wessels, Washington Tailgate Market
 Eileen Nichols, Webb City FM *
 Pammela J. Wright, West Plains Area FM
 Amy Sims, Willard Community FM
 Elizabeth Boyle, Willow Springs FM
 Ali Guifoil, Zona Rosa FM - KC

* Currently on board. Term expires at 2009 annual meeting

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MFMA Annual Meeting & Workshops

9:30 am to 3:45 pm

Saturday, January 17, 2009

The Lodge of the Four Seasons

Horseshoe Bend Parkway - Lake Ozark MO 65049

For directions, details and registration form for the MFMA annual meeting & workshops, go to <http://www.agrimissouri.com/farmersmarket.htm>

Statewide Workshops

Growing to Sell at a Farmers Market

December 11 - Fredericktown

March 6 - Springfield

Direct Marketing: Finding the Salesman in You

January 27 - Blue Springs

Food Safety: On Farm and at the Market

January 20 - Columbia

February 10 - St. Peters

For details, go to the November 17 entry of Lane McConnell's blog:
<http://mofarmersmarket.blogspot.com/>

February 16-17-18: 29th Annual Missouri Small Fruit & Vegetable Conference Clarion Inn, Springfield, Missouri

Monday, February 16

- The Basics of Small Fruit & Vegetable Production
- Basic IPM Strategies & Ways that can be Utilized for Diseases & Insects
- Marketing Strategies for Small Fruit & Vegetables
- Farm Tour - Prairie Picking Patch Larry Smith's farm near Ash Grove - Larry Smith is a premier grower of berries, specializing in blackberries & strawberries. He also has raspberries, & operates a seasonal nursery that offers perennials & woody landscape plants. The berries are primarily sold PYO & pre-picked at the farm.

Tuesday, February 17

- Modular Ecological Design: A Fruit & Vegetable Polyculture System
- Internet-Based Resources for Small Fruit & Vegetable Growers, Online Media Marketing, Online Marketing with Missouri Exchange
- Vegetable Grafting
- Nuts & Bolts of Market Farming
- 30 Years of Blueberries in Missouri
- Japanese Beetle – Where did it come from & what to do about it

Wednesday, February 18

- Plasticulture Strawberry Production without Fumigation: Can it work?
- Understanding Pest Control Management in Strawberries
- Old & New Ideas for Small Farm Equipment & Growing Techniques
- Preventing Injuries through the Smart Use of Tools
- Progress in Elderberry Production & Research

Cost per family or farm – Monday only - \$15, Tuesday & Wednesday only - \$50. Register by February 9 or at the conference.

For information, contact Pamela Mayer at PMayer@MissouriState.edu or 417/547-7533.

Board members and managers of MFMA member markets may register through MFMA for \$15 for all three days. To register, send your check made out to MFMA, along with name and contact information, to PO Box 1, Webb City, MO 64870 no later than February 1.

Details on the conference & motel information are available at:

<http://www.mtngrv.missouristate.edu/commercial/conference.htm>

*The Missouri Farmers' Market Association
strives to*

- *Provide a forum for the exchange of ideas & resources*
- *Promote economic & community sustainability through local agriculture*
- *Provide an effective & unified voice for Missouri farmers' markets through vendor & consumer education, legislative advocacy, joint promotions & vendor recruitment*

MFMA Board

President
Deb Connors
City Market
Kansas City

Vice President
currently vacant
due to the death of
Ron Hale

Secretary - Treasurer
Eileen Nichols
Webb City

Gunnar Brown
Octavia Scharenborg
Jo Ann Alpert
Tammy Sellmeyer
Jim Gulick

Mollie Gilliland
Gary Jensen
Dan Kuebler
Paul Harter
Deborah French

MFMA

Dues may be sent
c/o Eileen Nichols, PO Box 1, Webb City, Missouri 64870

Membership categories –
Market Membership – \$30 per year.
Individual Membership – \$10 per year.
Family Membership – \$15 per year.

**Do you have a market success story
(or disaster) to share with us?**

If so, we'd like to hear about it during the annual meeting
Round Table Discussion - "What Flew, What Flopped".
Call or email Lane McConnell if you're willing to share.
(573) 751-4339 or Lane.McConnell@mda.mo.gov.



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